LEO BURNETT U.S.A.
OFFICE MEMO

DATE: 3/14/95

To:	Traci Grieme	- 7		Pam Kaminsky	- 18
	Yaskary Reyes	- PMCo.		Donna Nolan	- 18
				Karen Gardner	- 18
				PRINT SERVICE	**- 18**
cc:	Shanna Berk	- 7			
	Penny Moran	- 7		Bob Schewe	-19
	Keri Lemke	- 7		John Buehler	-19
cc:	Susan Fraser	- 7		**ACCOUNT GROUP**	**- 19**
	Liz Manning	- 7			
	Monica Gadsby	- 10			
	LBCo. MEDIA				
	Jean Feist	- 4			
From:	John Alvarez	- 10			

Re: Philip Morris U.S.A.
Hispanic Newspaper Additions/Changes

Please issue revised copy instructions and adjust the contract(s)/estimate(s) to show the following addition(s):

NEWSPAPER	BRAND	ISSUE/SPACE	POSITION
Nuevo Siglo	VS	3/23, 3/30, 4/6/3CX10.5	RHP OP ED
La Gaceta	VS	3/24, 3/31, 4/7/3CX10.5	RHP OP ED

Comments: In support of VS Legends tour stop in Tampa, FL. To be funded from events budget.
Philip Morris schedule to be revised shortly

MPMMROP

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Source: https://www.industrydocuments.ucsf.edu/docs/qzxn0004